

Recent Experience:

Aug. 2007 - Current

Creative Director / Wilson RMS, NYC+SF

Oversee video, interactive and print projects for myriad clients in banking, beauty, health, education and technology industries. Media projects include email, banners, landing pages, websites, micro-sites, TV and web commercials. Print projects range from direct mail to signage and advertising. Manage art directors, copywriters, junior designers and freelancers. Consult with account team on project pricing and scope. Pitch campaigns and creative to clients. Projects range from \$20k to \$800k.

Jan. 2005 - August 2007

Sr. Interactive Art Director / Health Science Communications, NYC
Art direct and design a myriad of interactive materials including websites, offline presentations, animations and software applications within the pharmaceutical education space. Develop branding and print materials for various client meetings aimed at medical professionals for both education and marketing.

Feb. 2001 - Ongoing

Principal / Cell Interactive

Manage and design media projects including branding, packaging, print, advertising, flash and interactive design. Serving technology, health, cosmetic, advertising, marketing industries.

Oct. 2001 - July 2004

Design Director / Dynix

Managed and designed all worldwide corporate websites and company intranet, directed and produced all global printed corporate collateral. Created and updated corporate presentation templates and oversaw production on sales and marketing presentations. Created interactive and multimedia presentations used in demos, sales events and international conventions. Revamped corporate identity and product packaging. Oversaw and enhanced all corporate-client communications.

Education:

April 1997

BA in Graphic Design/Fashion Design Minor
Brigham Young University

Jared Porter

347.931.4613

jp@jaredporter.com

jaredporter.com/beta

Clients:

Kaiser Permanente
Nationwide
AARP
PayPal
Guthy-Renker
Charter Communications
AAA Insurance
Wells Fargo
Royal Bank of Scotland
Schering-Plough
Millennium
Novartis
Biogen
Idex
Genentech
Bristol-Myers Squibb
3M
sanofi-aventis
CompHealth
Ancestry.com
The Burton Group
Symantec
Agilix
HP
Novell
NuSkin
SirsiDynix

Skills:

Photoshop
Illustrator
After Effects
In Design
Dreamweaver
HTML/CSS
Flash
Sound Editing